

The Smart City in Mediterranean territories : Funding, deployment and 2021-2027 opportunities on July 16th, 2020

1-day event to learn all about the evolution of smart and sustainable Euro-Mediterranean cities and the ESMARTCITY transnational project

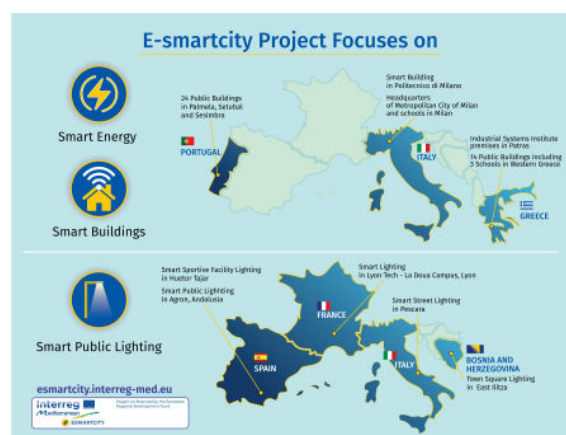


For the past 2 years, **Capenergies**, cluster dedicated to the Energy Transition and network of key energy stakeholders in the Region Sud of France, has been involved in the **European project ESmartCity** that aims at testing and supporting the deployment of energy efficiency solutions to increase green growth potential and to strengthen the resilience of territories, in 9 Euro-Mediterranean cities.

The results of the experimentations and transnational collaboration will be presented in the final innovative event organized by Capenergies, 100% digital, 100% in English, that will take place on July 16th, 2020. Register now !

ESMARTCITY : create the city of tomorrow

Funded under the Interreg MED programme of the European Commission, the ESMARTCITY project supports the ambition to develop more sustainable and smarter Euro-mediterranean cities by deploying digital solutions to enhance energy efficiency in public buildings and lighting for the benefit of all, through new citizens services.



Over 2 years, several pilot sites and actions to reinforce the cooperation between public authority and industry have been implemented in Italy, Greece, Spain, Bosnia-Herzegovina, Portugal and France.

By contributing to green growth and sustainable development in the Euro-mediterranean area, the project is supporting local economic recovery, employment and favors new markets for industry, including SMEs and start-ups in each region.

100% Digital event to present experimentation results and perspectives for future projects

A great way to share experiences and recommendations than **gathering Euro-mediterranean communities online** (in line with the current sanitary measures and eco-friendly logistic !)

During 1 day, participants will be able to attend conferences, presentations of pilot sites, transnational networking and presentation of future opportunities.



Among the targeted topics :



Digitalization of Smart City and open data



Public procurement and Smart City solutions in the green economic recovery local plans



Funding opportunities for territorial projects

Programme (CET Time)

10:00 – 11:30 am

Enhancing Community Resilience through Energy Efficiency: Good practices and future MED project opportunities for territories, university and industry

Among the priorities addressed

- Presentation of local pilot sites developed within the ESMARTCITY project on smart public lighting and energy efficiency in public buildings ;
- Capitalisation of experimentation results via policy recommendations ;
- Green Growth in the MED area : opportunities and local resiliency ;
- Interreg MED Programme in 2021-2027 : funding opportunities for your projects.

2:00 – 3:30 pm

Economy, Green Deal and Digital Age: Prepare your territory, university and industry for Europe 3 top priorities for 2021-2027.

Subjects of Conferences :

- Smart Cities : Challenges and Opportunities for Better Work-Life-Society,
- Open infrastructures providing insights for local stakeholders on standardized approaches: The SmartSantander approach
- Intelligent Cities driving a Green and Digital Recovery, the European Commission supports 100 European cities in developing low-carbon strategy and digitalization (Nice and Aix-en-Provence - France among the laureates cities).
- Economic recovery plan and/or good experiences of cities after lockdown ending measures, Province of Granada and Metropolitan city of Milan cases,
- Closing of the event by the Region Sud, France. Philippe Maurizot, Vice-président de la Commission Economie, Industrie, Innovation, Nouvelles Technologies & Numérique, Region Sud France
 - Innovative and green public procurements in the economic recovery plan
 - Digitalization of industry and territories

Transnational Matchmaking among potential project partners

With the global ambition to strengthen transnational partnerships and Smart City perspectives, the event also encourages networking among Smart City ecosystems in all the Euro-Mediterranean area and beyond.

Public authorities, companies, education&research centers,

all participants are invited to plan visio 1to1 meetings between 3:30 and 4:30 in the afternoon in order to meet and exchange with future collaborators.



You will have the opportunity to :

- Present your solutions to public buyers ;
- Exchange with your peer to develop produce, commercialize your innovative solutions ;
- Enhance international cooperations ;
- Adapt your products and services to local needs by receiving direct feedback from end-users in the MED area ;
- Discover, compare, acquire innovative solutions in the field of smart public lighting and building.

Registration are open

Participate in the online event by registering on :




[https://esmartcity.b2match.io/.](https://esmartcity.b2match.io/)

The 2-year collaborative project will be completed with this international event but the objective is to open new perspectives for future projects in the necessary energy transition we have to address.

ABOUT CAPENERGIES CLUSTER - THE INNOVATIVE ENERGY COMMUNITY

The CAPENERGIES cluster aims at facilitating the emergence of innovative projects and at supporting their development in order to accelerate the Energy Transition. The services developed within the network community will benefit to low-carbon energy ecosystems in Provence-Alpes-Côte d'Azur, Corsica, Guadeloupe, Reunion Island and in the Principality of Monaco.

3 main strategic domains of intervention :

-  decarbonize energy uses and enhance their energy efficiency
-  optimize and secure energy systems
-  produce carbon-free energy.

530 members

1800 energy-expert partners

740 innovative projects labelled by Capenergies

430 projects received public funding representing a total budget of more than 1,7 billion €.

CAPENERGIES cluster provides the operationnal management of the FLEXGRID programme for the Region Sud in France, which aims at the large-scale deployment of optimised energy systems to maximize the integration of RES, and, tomorrow of electric vehicles.



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